

Chikkabanavara, Bengaluru-560090 Accredited by "NAAC" with Grade "A"

Certificate programme on Entrepreneurship and Employability Skills: Syllabus: Academic year 2023-24

w.e.f. 1st January 2024, (For 4th Year B. Pharm, 6th year Pharma D, and 2nd year M. Pharm)

Unit I: Introduction to Entrepreneurship

• Understanding Entrepreneurship

- Definition, Nature, and Importance
- o Characteristics of an Entrepreneur
- o Types of Entrepreneurs (Innovative, Imitative, Social, etc.)
- Distinction Between Entrepreneur and Manager

• Entrepreneurial Mindset

- o Importance of Creativity and Innovation
- Risk-taking and Decision-making Skills
- Problem-solving and Critical Thinking

• Entrepreneurial Ecosystem

- Role of Government and Policies
- o Support Systems: Incubators, Accelerators, and Funding Agencies

Unit II: Business Planning and Development

• Business Idea Generation

- Sources of Ideas and Methods to Identify Opportunities
- o Feasibility Analysis and SWOT Analysis

• Business Plan Creation

- o Components of a Business Plan
- o Importance of Planning in Startups
- Legal and Ethical Aspects in Business

• Funding and Financial Management

- o Sources of Startup Capital (Bootstrapping, Angel Investors, Venture Capitalists)
- Budgeting and Cost Management

Unit III: Employability Skills

• Understanding Employability

- o Definition and Importance
- Key Employability Skills (Adaptability, Resilience, Initiative, etc.)

Professional Communication

- o Verbal and Non-verbal Communication Skills
- Presentation and Public Speaking Skills
- Writing Professional Emails and Reports

• Teamwork and Collaboration

- o Building Interpersonal Relationships
- o Conflict Resolution in Teams
- Leadership and Followership Skills

Unit IV: Career Development

• Self-assessment and Career Planning

- o Identifying Strengths, Weaknesses, Opportunities, and Threats (SWOT Analysis)
- o Setting Career Goals (Short-term and Long-term)

• Job Search Strategies

- Networking and Building Professional Connections
- o Leveraging Social Media Platforms (LinkedIn, etc.)
- Job Portals and Online Recruitment

• Interview Preparation

- Types of Interviews and Interview Techniques
- Common Interview Questions and How to Answer Them
- Mock Interviews and Feedback

Since 1993

RR COLLEGE OF PHARMACY

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Unit V: Emerging Trends in Employment

- Understanding the Job Market
 - o Trends in Employment: Gig Economy, Remote Work, and Freelancing
 - Demand for Technological and Digital Skills
- Future of Work
 - o Role of Artificial Intelligence and Automation
 - o Importance of Lifelong Learning and Upskilling
- Entrepreneurship as an Alternative Career
 - o Intrapreneurship in Organizations
 - Freelance and Contract Work Opportunities

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24-9-2024			
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	Facilitator: Dr. Hindustan	Facilitator:	Facilitator:
	Abdul Ahad	Dr. Sathish Kumar	Dr. Vachala

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Coordinator

(Dr. Narayanaswamy.V.B)

PRINCIPAL R.R. College of Pharmacy Chikkabahavara, Bangalore



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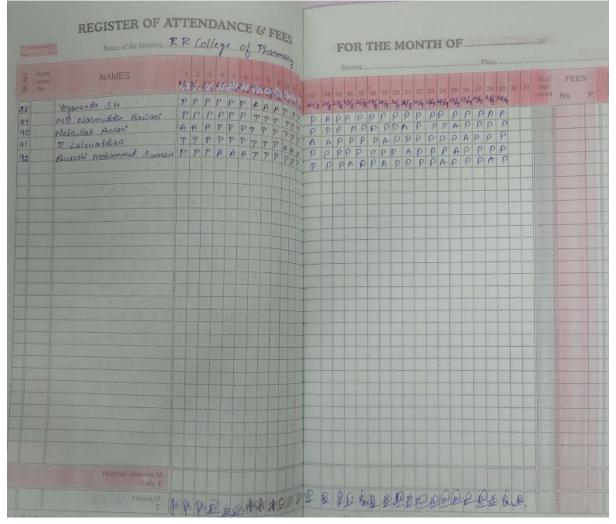


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08	Krishna Yadav	PPPPPPPPP	SP O O O P A	PPPPPPPP	PPY
09	Amayo Prasannan	PPPPPPPPPP	DO DA DOO	PPPPPPPP	PPPP
10	Beruman Poyroy	PPPBPPPPP	POPOPAPP	PPSADDOD	PPPD
17.	Christina Grau Chacke	AAAPPPPPP	PPDOPPP	APPDDDDDD	DOOD
12	Dhanya Riji	PPPPPPPPP	PPPPPPPP	PADDOPAD	PPPD
13	Ezekiel Ethan Sant Shaking	PPPPPPPPP,	AAPAPPPP	PPPDDDDD	PPPD
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1.5	Liza Binnana *	PPPPPPPPP	PPAPPPPP	PPAPPPPPP	POPP
16	Madisa Pale -	PPPPPPPPP	PPPPPPPP	PPODPPPA	PPPP
17	Marvi Gulati	- アアアアアアアアア	PPPPPPPPP	PPPPPPPP	PAPP
8	Nakshathra R Noth	PPPPPPPP	PPAPPAP	PPPPPPP	PPPP
9	Netesh Yada	PPPPPPPPPPP	PPPPPPPP	PPPPPPPP	APPP
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2	Saleh Nasir	PPPPPPAAA	PPPPPPPP	PPPPPPP	PPAPP
13	Shilps Maity	PPPPPPPPP	PPPPPPPPI	4 P P D N P A A	PPPAD
24	Winnieza Schowal	PPPAAAPPP		PPPDPAPP	PPPP
25	Sayan Chatterijee	PPPPPPPPPP	PPPPPPP	PPPPAPPP	APPDA
6	Lav Kush	PPPPPPPPP	A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	PPPPPPPP	PPPPP
7	Nanesh Mendal	PPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPPP	DAL WAR	PPPDPDPD	OADOD
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ENTREPRENEURSHIP SKILLS: Quiz

Darshan K VIII SEM

26/09/2024

Answer all of the following

1x30=30M B. Phanm

١.	Which of the following	best	defines	entrepreneurship?
				the state of the second or

- A) The process of investing in stocks and bonds
 B) The act of starting and running a new business

- C) The process of managing large corporations
 D) The art of managing personal finances
 Which characteristic is most associated with an entrepreneur?
 - A) Risk-averse
 B) Fear of failure

 - C) Innovation and creativity
 D) Dependence on established systems
- D) Dependence on established systems
 Which type of entrepreneur focuses on developing entirely new products or services?
 A) Innovative Entrepreneur
 B) Imitative Entrepreneur
 C) Social Entrepreneur

- O () Social Entrepreneur
 O () Corporate Entrepreneur

 Which of the following is NOT a distinction between an entrepreneur and a manager?

 A) Entrepreneurs seek new opportunities, while managers focus on existing systems
 O () Entrepreneurs assume higher risks, while managers follow established procedures
 O () Entrepreneurs work in established companies, while managers start their own businesses
 O () Entrepreneurs focus on innovation, while managers focus on operations

 What it has principle of the government in the entrepreneural googsystem?
- What is the primary role of the government in the entrepreneurial ecosystem?
 A) Provide direct funding to entrepreneurs
 B) Set policies that encourage or hinder business creation
 C) Operate businesses
- D) Hire entrepreneurs to work for the state
 Which of the following is an essential skill for an entrepreneur?
- - A) Risk-taking
 B) Indecision
 - C) Avoiding failure at all costs
- O) Avoiding failure at an costs
 D) Focusing on one product only

 Which of these is an example of a support system for entrepreneurs?
 A) Venture capitalists
 B) Family members
 C) Customers
 D) Comparities:

D) Competitors What is the first step in generating a business idea?

- o A) SWOT analysis
 B) Identifying opportunities
- C) Writing a business plan
 D) Creating a product prototype
- 9. Which of the following is a method used to evaluate the feasibility of a business idea?
 - A) SWOT analysis
 B) Financial forecasting

 - C) Market research
 - D) All of the above
- 10. Which of the following is NOT typically a component of a business plan?
 - A) Market research
 B) Business objectives

 - C) Job application strategies
 D) Financial projections



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11. What is the primary importance of business planning for startups?
A) to convince investors to fund the business
B) To ensure systematic growth and sustainability
C) To generate immediate profits
D) To recruit employees effectively
12. Which of these is an example of a source of startup capital?
A) Loans from family members
B) Angel investors
- 7 · mger intrestors
c) crowdrainding platforms
D) All of the above
13. What does "bootstrapping" refer to in a business context?
A) Using personal savings or income to fund the business B) Seeking angel investors for fund.
D) Using external loans for initial capital
14. Which of the following is a key employability skill?
A) Adaptability
B) Knowledge of specialized software only
C) Complete independence in decision-making
D) Strict adherence to routine
15. Which of the following is an example of non-verbal communication?
A) Speaking clearly in a meeting
B) Writing a report
C) Maintaining eye contact during a presentation
D) Sending a professional email
16. What is the most important aspect of professional amail communication?
A) Use of informal language
B) Clarity and brevity
C) Humor and creativity
 D) Detailed descriptions of personal opinions
17. What is a key characteristic of effective teamwork?
 A) Working independently without consulting others
B) Effective communication and collaboration
C) Ignoring conflicts and disagreements
D) Focusing only on individual tasks
18. What is a common method of resolving conflict in teams?
A) Ignoring the issue until it goes away
B) Open and respectful discussion of the problem
C) Assigning blame to assession of the problem
C) Assigning blame to one person D) Allowing the team leader to make all decisions.
19. Which skill is crucial for both leadership and followership?
A) Willingness to compromise and listen
o B) Refusal to accept feedback
 C) Constantly challenging authority
 D) Ignoring group dynamics
20. Which of the following is part of self-assessment for career planning?
A) Identifying your strengths and weaknesses
B) Focusing solely on salary expectations
o C) Ignoring long-term goals
 D) Only considering job security
21. What is a key feature of effective career goal setting?
A) Goals should be vague and flexible
B) Goals should be measurable and time-bound
C) Goals should focus on financial rewards only
D) Goals should only focus on immediate job acquisition
22. Which strategy is most effective for job search?
o A) Applying to all jobs without customization
B) Networking and building professional connections
b) Networking and building professional connections
-e- b) Networking and outloing professional connections

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- C) Relying solely on job portals D) Avoiding social media platforms
- 23. Which platform is best suited for professional networking?
 - A) Instagram
 - B) LinkedIn
 - C) Facebook
- D) Snapchat
- 24. What is the most important part of interview preparation?

 A) Memorizing answers to common questions

 B) Dressing according to the company's culture
- D) Dressing according to the company's culture
 C) Practicing how to answer common interview questions
 D) Showing impatience to get the interview over quickly

 State of the following is a characteristic of the gig economy?

 A) Permanent full-time employment contracts

 Company of the contract of the gig economy?
- - B) Short-term, flexible work assignments
 C) Long-term job security
- D) Limited use of technology
 Which skill is increasingly in demand in the modern job market?
 - A) Digital literacy and technological skills
 B) Basic manual skills only
- D) Duste manual skills only
 C) Specialization in a single area with no cross-functional skills
 D) Ignorance of digital tools and platforms

 27. Which of the following is an example of a trend affecting the future of work?
 A) Decline of technology use in workplaces
 B) Rise in automation and Al applications

 - C) Reduced reliance on remote work
 D) Less demand for skilled professionals
- D) Less demand for skilled professionals

 Nhat is the importance of lifelong learning in the future of work?

 A) To adapt to changing technology and skill requirements

 B) To stay in one job for a lifetime

 C) To avoid using technology

 D) To rely on existing skills without learning new ones

 What does "intrapreneurship" refer to?

 A) Entrepreneurship within an organization

 B) Freelancing outside of an organization

 C) Starting a new business from scratch
- B) Freelancing outside of an organization
 C) Starting a new business from scratch
 D) Managing traditional corporate structures

 30. Which of the following is a potential benefit of freelancing and contract work?
 A) Guaranteed job security and pension plans
 B) Freedom to choose projects and work schedules
 C) Limited networking opportunities
 D) Restrictions on earning potential

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ENTREPRENEURSHIP SKILLS

LEARNER FEEDBACK FORM

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ENTREPRENEURSHIP SKILLS

LEARNER FEEDBACK FORM

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PKM Educational Society

RR College of Pharmacy

Chikkabanavara, Bangalore-90

Certificate

ENTREPRENEURSHIP AND EMPLOYMENT SKILLS

Issuea to

Mr. Abhishek

During the academic year 2023-24

H- Ale ...

Program Coordinator

(Dr. Narayanaswamy.V.B)

PRINCIPAL R.R. College of Pharmacy Chikkabahavara, Bangalore



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PRINCIPAL OFFICE

LIST OF STUDENTS PLACED IN THE YEAR 2023-24

Name of student placed and contact details	USN	Program graduated from	Name of the employer	Pay package at appointment (In INR per annum)
L. AAQIB KHURSHID	20P3833	B.PHARM	MED PLUS MART	2.26 LAKHS
2. ABHISHEK JAYAKUMAR	20P3834	B.PHARM	MED PLUS MART	2.26 LAKHS
3. AISHWARYA R	20P3836	B.PHARM	MED PLUS MART	2.26 LAKHS
4. ASWATHY MOHAN	20P3845	B.PHARM	MED PLUS MART	2.26 LAKHS
5. ATHMIKA H S	20P3846	B.PHARM	MED PLUS MART	2.26 LAKHS
6. BHAGAVATHI.G.S	20P3849	B.PHARM	MED PLUS MART	2.26 LAKHS
7. CHANDANA K	20P3853	B.PHARM	MED PLUS MART	2.26 LAKHS
8. DEEKSHA M	20P3854	B.PHARM	MED PLUS MART	2.26 LAKHS
9. DIVYA SHREE S	20P3855	B.PHARM	MED PLUS MART	2.26 LAKHS
10. KAMINENI DIVYA	20P3865	B.PHARM	MED PLUS MART	2.26 LAKHS
11. MADINENI JHANSI	20P3869	B.PHARM	MED PLUS MART	2.26 LAKHS
12. MIDHUN V M	20P3875	B.PHARM	MED PLUS MART	2.26 LAKHS
13. MUSKAN A MULLA	20P3881	B.PHARM	MED PLUS MART	2.26 LAKHS
14. NEVIN VARGHESE MATHEW	20P3884	B.PHARM	MED PLUS MART	2.26 LAKHS
15. NITISHKUMAR G	20P3886	B.PHARM	MED PLUS MART	2.26 LAKHS
16. PRAJWAL D	20P3888	B.PHARM	MED PLUS MART	2.26 LAKHS
17. PRAKASH ANNAPPAYYA ACHARI	20P3890	B.PHARM	MED PLUS MART	2.26 LAKHS
18. RANJITHA V	20P3895	B.PHARM	MED PLUS MART	2.26 LAKHS
19. RAVIRANJAN	20P3896	B.PHARM	MED PLUS MART	2.26 LAKHS
20. ROSHAN	20P3900	B.PHARM	MED PLUS MART	2.26 LAKHS
21. SM AFZAL	20P3901	B.PHARM	MED PLUS MART	2.26 LAKHS
22. SHARANYA P	20P3902	B.PHARM	MED PLUS MART	2.26 LAKHS
23. SHASHANK R GOWDA	20P3905	B.PHARM	MED PLUS MART	2.26 LAKHS
24. SOWMYA T J	20P3910	B.PHARM	MED PLUS MART	2.26 LAKHS
25. SRUSHTI H V	20P3912	B.PHARM	MED PLUS MART	2.26 LAKHS
26. SUDEEP K M	20P3915	B.PHARM	MED PLUS MART	2.26 LAKHS
27. USHA R	20P3920	B.PHARM	MED PLUS MART	2.26 LAKHS
28. V Srirangapriya	20P3921	B.PHARM	MED PLUS MART	2.26 LAKHS
29. VARSHA S	20P3922	B.PHARM	MED PLUS MART	2.26 LAKHS
30. VARUN K H	20P3923	B.PHARM	STANCO SOLUTIONS PVT LTD	4.30 LAKHS
31. AKSHITA DEB	22PG032	M.PHARM	R RCP	3.94 LAKHS





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PRINCIPAL OFFICE

LIST OF STUDENTS JOINED FOR HIGHER EDUCATION IN THE YEAR 2023-24

SL. No	Name of student enrolling into higher education	USN	Program graduated from	Name of institution joined	Name of program me admitted
					to
		2023-2	24		
1.	AISHWARYA R	20P3836	B.PHARM	SAPTHAGIRI NPS UNIVERSITY	MBA
2.	RAJESH A	20P3893	B.PHARM	ABMRCP	M.PHARM
3.	MUSKAN A MULLA	20P3881	B.PHARM	M S RAMAIAH UNIVERSITY	M.PHARM
4.	SHARANYA P	20P3902	B.PHARM	R R CP	M.PHARM
5.	ARPITHA H R	20P3843	B.PHARM	EWCP	M.PHARM
6.	DIVYASHREE SHANMUKAPPA ANAVERI	20P3855	B.PHARM	EWCP	M.PHARM
7.	LIKITH U	20P3868	B.PHARM	EWCP	M.PHARM
8.	SUDEEP K M	20P3915	B.PHARM	EWCP	M.PHARM
9.	SUDEEP GOWDA K	20P3914	B.PHARM	EWCP	M.PHARM
10.	USHA R	20P3920	B.PHARM	EWCP	M.PHARM
11.	PRAJWAL D	20P3888	B.PHARM	EWCP	M.PHARM
12.	PRAJWAL H N	20P3889	B.PHARM	EWCP	M.PHARM
13.	G N APPANNA REDDY	20P3857	B.PHARM	ABIPERC	M.PHARM

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LIST OF STUDENTS QUALIFIED IN ENTERANCE EXAMS 2023-24

Sl.no.	Year	Registration number/roll number for the exam	USN	Names of students selected/ qualified	Exam Qualified
1.	2023-24		20P3863	HARSHITHA S	GPAT
2.	2023-24	805493	20P3839	AMISHA	PG-CET
3.	2023-24	804598	20P3844	ASHFAQ AHAMMED K S	PG-CET
4.	2023-24	805281	20P3853	CHANDANA K	PG-CET
5.	2023-24	805534	20P3857	G N APPANNA REDDY	PG-CET
6.	2023-24	804369	20P3871	MALLESH GOWDA V	PG-CET
7.	2023-24	804418	20P3888	PRAJWAL D	PG-CET
8.	2023-24	805726	20P3890	PRAKASH ANNAPPAYYA ACHARI	PG-CET
9.	2023-24	804885	20P3900	ROSHAN	PG-CET
10.	2023-24	804376	20P3905	SHASHANK R GOWDA	PG-CET
11.	2023-24	805608	20P3922	VARSHA S	PG-CET

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